



Spring 2019 New Zealand International Correspondent Projects

The New Zealand International Correspondent scholarship program supports talented IFSA participants with a proven work ethic. New Zealand International Correspondent scholarship projects combine student expertise with IFSA priorities, providing our participants with opportunities for professional development, resume and portfolio building and a cash stipend. Stipends can be awarded via PayPal or direct deposit and are typically disbursed 50% before arrival and 50% upon departure from the host country. Students of all academic disciplines are encouraged to apply.

Project grants/stipends vary by scope and length, but typically average \$10-12 per hour for full attention to the project. Total grant and stipend estimations are included in project descriptions.

Students who would like to be connected with past participants of this scholarship program to learn more about the experience should contact worktostudy@ifsa-butler.org for such a request.

Application Instructions

To apply, send the following to worktostudy@ifsa-butler.org by the final deadline: November 1, 2018:

1. To be eligible, put the name of the project for which you're applying in the email subject line.
2. Resume
3. Cover letter outlining:
 - Whether you currently receive Federal Work Study on your home campus, as preference is given to current Federal Work Study recipients. (Indicate clearly in the first sentence of your cover letter.)
 - The IFSA program you will be attending for spring 2019. (Indicate in the second sentence of your cover letter.)
 - Relevant skills and experience for your desired project
4. Any additional materials listed in a project description below. If submitting documents accessible through a cloud platform, be sure to grant open permission to download the materials so they may be reviewed.

NOTE: If you wish to apply for more than one project, you must apply for each project separately. Many of the jobs listed below will award multiple applicants.

Projects Available

Content Marketing Intern

This project will support the marketing department in the editing and publication of study abroad-related content to the IFSA Alumni Blog and [IFSA Unpacked](#) and its dissemination over social media. The Content Marketing Intern will also be asked to write at least one article for publication to IFSA Unpacked. Candidates should have strong writing skills, attention to detail, and interest in learning more about inbound marketing strategies. Preference will be given to applicants majoring in marketing, communications, journalism or related fields.

Grant amount: **\$600**

Health & Safety Advisor

- Partner with IFSA staff to create four projects over the course of your semester abroad on topics relating to Health and Safety, such as managing learning disabilities, bringing medication with you, mental and physical health services, managing disabilities, or staying safe while studying abroad.
- Conduct research and create relevant content for IFSA publications.
- Edit IFSA's current pre-departure advising information on health and safety issues, adding new information from your own experiences while abroad.
- Mine and catalog relevant online resources for pre-departure advising tools that relate to health and safety issues.

Student should be comfortable utilizing, or learning to utilize, digital media and online resources to create projects that will be shareable on social media, email, and websites, including taking photos and creating videos or presentation materials. Student should also be comfortable seeking out other students to research current trends and resources other students are utilizing while abroad. This project is open to anyone, but it may be a particularly good fit for students studying health services, social services, public health or education.

Grant amount: **\$450-\$750** (total amount dependent on quality and amount of content contributed as overseen by the IFSA division of Student Health and Safety).

International Correspondent Blogger (multiple awards available)

- Document the IFSA experience through photography, interviews and storytelling. International correspondent Bloggers will be asked to report on particular topics or experiences as assigned by their project manager.
- Contribute several posts with written and visual content covering diversity and inclusion to various sections of the [IFSA Unpacked website](#). Students may draw upon their own experiences and will interview other students.
- Share photos with project manager on a regular basis.

Candidates for this project will be thoughtful, engaged students looking to tell their stories in dynamic ways. Students from a broad range of majors encouraged to apply. Ideal for students with experience or interest in writing and editing, this project is an opportunity to craft an individual student's brand while drilling down into the stories of those they encounter abroad. In addition to a resume and cover letter, applicants should provide two writing samples and any previous media experience.

Grant amount: **\$500-800** (total amount dependent on quality and amount of content produced).

Marketing Videographers (multiple awards available)

- Produce 0:30-1:00 promotional videos featuring your IFSA program, and your host country and city.

Candidates should have proven video or film production experience and feel comfortable using nonlinear editing programs such as iMovie, Windows Movie Maker, Avid or FinalCut Pro. Most student videos and short films can be produced on a well-equipped smartphone. In addition to the resume and cover letter, applicants must provide at least two samples of their previous video or film project work.

Grant amount: **\$500-\$1,000** (final amount dependent on number and quality of film projects produced, at least \$150 per project).

Peer Advisor (multiple awards available)

- Mine and catalog relevant online resources for pre-departure and onsite advising tools such as: recent articles published about studying/living abroad, articles about location, web content about university, travel tips etc.
- Document your firsthand experiences in areas prospective students most often have questions about: housing, academic life, campus life, etc.
- Partner with IFSA staff to create marketing pieces that highlight these day-to-day experiences
- Participate in IFSA Global Ambassador Program upon your return to connect with prospective students on your home campus and beyond

In addition to having good communication skills and an enthusiasm for peer advising, candidates for this project must have good researching skills and ability to capture high quality photos and/or videos. Candidates should also note that their advising role may continue upon their return, and they should have the availability to participate in the Global Ambassador Program for at least one semester at their home university.

In addition to the resume and cover letter, applicants must provide at least two examples of their photography and at least one writing sample.

Grant amount: **\$300-\$600**

Photographers (multiple awards available)

- 2-3 projects as assigned
- Organize and archive IFSA photos

Student photographers will be undertaking both artistic and editorial photography projects as needed by IFSA. Students should consider this an opportunity to build their portfolio, and IFSA will promote their photography via social media, our website and in print publications.

Ability to take high-quality photographs is a must. In addition to the resume and cover letter, applicants must provide at least two examples of their photography and must indicate the camera or phone camera they will be using abroad. Email attachments and/or links to websites, including Instagram accounts and Wordpress, will be accepted.

Grant amount: approximately **\$600**

Social Media Intern

- Engage prospective students in conversations about study abroad over Twitter and direct them to our landing page.
- Compile study abroad-related content for sharing through IFSA social media platforms.
- Promoting IFSA student blog content
- Write engaging content promoting IFSA and directing prospective study abroad students to our landing page
- Organize and archive photos from IFSA's photo contest.

Candidates for this project must be familiar with multiple social media platforms and have an interest in, or experience with, social media marketing. In addition to a resume and cover letter, applicants must provide any relevant social media handles that they own or manage. Preference will be given to applicants majoring in marketing, communications, journalism, creative writing or related fields.

Grant amount: **\$600-\$1,000** (total amount dependent on quality and amount of content produced as overseen by IFSA Social Media Manager).