

SURVIVAL CHINESE

IFSA Shanghai

Survival Chinese is a 15-hour non-credit course taught intensively during the first two weeks of the IFSA Summer in Shanghai program for students who choose the Internship and Methodology Seminar course. It has two areas of focus: to equip students with essential communication skills, key words and phrases, to engage in basic conversations, as well as build their ability to read basic signs and request emergency assistance; and to promote students' understanding of the business environment and culture in contemporary China, and enhance their language skills in real work settings and prepare them for their internships.

Utilizing Shanghai as a vibrant “laboratory” for language learning, this class takes the format of in-classroom learning (e.g., lecture, drills on vocabulary and sentence patterns, group discussions) and guided experiential activities, such as a Chinese language table, company visits and excursions to local events. It is a highly interactive course, where students will engage with the instructor and one another during each class session.

The course will also entail discussions of Chinese business culture including business etiquette, as cultural learning is a rich and inseparable part of language learning. The languages of instruction for this course are Chinese and English. The textbook used is *Business Chinese for Success: Real Cases from Real Companies* 成功之道, by Fangyuan Yuan, published by Peking University Press, 2005. Other texts and reading materials will be provided to students in advance of each class.

Survival Chinese carries no credit but is an important, required component of the IFSA Summer in Shanghai experience for student interns.