

China: Economic Giant
IFSA International Business in Shanghai, China

Suggested US semester credit hours: 3 credits

Contact hours: 45

IFSA-Butler course code: ECON360

Course length: Semester

Delivery method: Face to face

Language of Instruction: English

COURSE DESCRIPTION

This course is primarily intended to lay out the foundation and also provide an informed perspective about the evolving process of China's economic transition and development during the past three decades. In the semester, we will analyze the Chinese economy from both economic and political perspectives, cover issues at both micro- and macro-level, and combine theoretical and empirical aspects.

STUDENT LEARNING OBJECTIVES

Students are expected to:

- 1) Understand the geographical and historical background of China's economic transformation;
- 2) Grasp the strengths and weaknesses of China's reform policies as well as achievements;
- 3) Compare and evaluate the progresses in different sections of the Chinese economy, and
- 4) Apply economic theories to the analysis of economic situation and sociopolitical consequences of today's China.

COURSE SCHEDULE

Session 01-14 Introduction

Readings:

- **China abc (China government official website)** <http://english.gov.cn/archive/chinaabc/>

Session 02-14 China overview

Readings:

- **Country Profile: China - Library of Congress, USA.** <http://www.loc.gov/rr/frd/cs/profiles/China.pdf>
(total 42 pages)
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Session 03-14 China's Market Transition

Readings:

- **Made in China 2025 - US Chamber of Commerce, 2017 , pp. 1-41,**
https://www.uschamber.com/sites/default/files/final_made_in_china_2025_report_full.pdf

(total 84 pages)

Session 04-14 China economic planning

Readings:

- **National People's Congress of China, China 13TH FIVE-YEAR PLAN,**
<http://www.npc.gov.cn/npc/zgrdzz/site1/20160429/0021861abd66188d449902.pdf> (total 48 pages)

1st Individual Short Report Due.

Session 05-14 China's Economic Growth

Readings:

- **Wayne M. Morrison, "China's Economic Rise: History, Trends, Challenges, and Implications for the United States", October 21, 2015, CRS Report for Congress.**
<https://www.fas.org/sgp/crs/row/RL33534.pdf> (total 48 pages)
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Session 06-14 Capstone Project Proposal Presentation

In this week, every student needs to present a Capstone project proposal. The presentation includes a written proposal and a simple 4-page summary PPT. The PPT will have the following contents:

- Research question (1 page).
- Academic literature/reference review list (1 page)
- Research Methodology (1 page)
- Expected outcomes of the project (1 page)

Capstone Proposal Due

Session 07-14 China talents & resources

Readings:

- **THE CHINA EFFECT ON GLOBAL INNOVATION**, McKinsey Global Institute, 2015,(total 32 pages)
http://www.mckinsey.com/~media/mckinsey/business%20functions/strategy%20and%20corporate%20finance/our%20insights/chinas%20innovation%20imperative/the_china_effect_on_global_innovation.ashx

2nd Individual Short Report Due.

Session 08-14 Chinese culture & economy

Readings:

Edited by Kathleen Kuiper, Britannica, Chap. 1-2, the culture of China, pp. 1-45.

<http://218.4.189.15:8090/download/42d3b483-d3dc-4d33-8077-c10d7bc27ae3.pdf> (302 pages)

Session 09-14 China e-commerce

Readings:

- Inclusive Growth and E-commerce: China's Experience – Unctad & Ali Research, April 2017,
http://unctad.org/meetings/en/Contribution/dtl_eWeek2017c11-aliresearch_en.pdf (total 51 pages)

Session 10-14 MNC in China

Readings:

- 2017 China Business Report, THE AMERICAN CHAMBER OF COMMERCE IN SHANGHAI, pp. 1-23,
<https://www.amcham-shanghai.org/sites/default/files/2017-07/2017%20China%20Business%20Report.pdf> (total 64 pages)

Session 11-14 Finance & tax in China

Readings:

- **Country Tax Profile: China – KPMG, September 2016**,
<https://home.kpmg.com/content/dam/kpmg/xx/pdf/2016/10/country-tax-profile-china.pdf> (total 19 pages)
- **Taxation and Investment in China 2017 – Deloitte, July 2017**,
<https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Tax/dttl-tax-chinaguide-2017.pdf>
(total 32 pages)

Session 12-14 Capstone project presentation (1)

Session 13-14 Capstone project presentation (2)

Final Capstone Project Paper Due.

Session 14-14 Special case study

COURSE MATERIALS

Required Readings:

- **China abc (China government official website)** <http://english.gov.cn/archive/chinaabc/>
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http://www.mckinsey.com/~media/mckinsey/business%20functions/strategy%20and%20corporate%20finance/our%20insights/chinas%20innovation%20imperative/the_china_effect_on_global_innovation.ashx
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<https://www.amcham-shanghai.org/sites/default/files/2017-07/2017%20China%20Business%20Report.pdf> (total 64 pages)
- **Country Tax Profile: China – KPMG, September 2016,**
<https://home.kpmg.com/content/dam/kpmg/xx/pdf/2016/10/country-tax-profile-china.pdf> (total 19 pages)
- **Taxation and Investment in China 2017 – Deloitte, July 2017,**
<https://www2.deloitte.com/content/dam/Deloitte/global/Documents/Tax/dttl-tax-chinaguide-2017.pdf> (total 32 pages)

Optional Readings:

- **World bank, Doing business 2017, Economy profile 2017 – China,**
<http://www.doingbusiness.org/~//media/wbg/doingbusiness/documents/profiles/country/chn.pdf>
(total 143 pages)
- Naughton, Barry. 2007. *The Chinese Economy: Transitions and Growth*. The MIT Press. (Hereafter Naughton)

EVALUATION METHODS

Attendance & in-class discussion	30%
2 Individual short reports (15% each)	30%
Capstone Project Proposal	10%
Capstone Presentation	10%
Final Capstone Paper	20%

Assessment Criteria

Attendance and class participation

Students must come to class having completed the required readings for the week and are prepared to engage in discussion. The required readings will be the basis of the lecture and class discussions, while the suggested readings are recommended for better understanding of the readings of a particular week.

Individual short reports

1st short report DUE DATE: Week 4.

2nd short report DUE DATE: Week 7.

Each student will write Two short reports during this course. The topic of the individual short reports will be announced in the class. Each student needs to write the reports with personal research on the topics. Each report is about 1-2 pages in length and double-spaced.

The short reports must be compact and clear. Properly quoting references are required. Using figures, pictures, and tables are encouraged, but not mandatory.

Capstone project

Capstone project is an academic research project that aims to take you further in discovering China on any particular area of your interest among the topics covered by this course. Identifying a topic early on in the semester is critical; the course faculty and TA are available to help brainstorm ideas or to refine a research topic. Whenever possible, part of the project design is to allow you to take advantage of your time in China to get the first-hand or secondary data for completing the project. This may be more formally pursued with a formal research methodology to produce research findings that you may wish to use for a senior thesis, publication, or conference presentation. This may also be achieved by incorporating personal experiences, site visits, informal interviews, or other sources that experientially connect you to your research topic. To achieve this, interviews, participant observation, and some other research methods are highly recommended. In the end, each student is required to finish a 3000 word paper and less-than-15-minute presentation to report your research project. Throughout the project, each student can access help for refining research idea, making up research design and analyzing data from the instructor and teaching assistant.

Capstone project requirements

The Capstone project can be divided into three parts as detailed below:

(10% of course grade) Project proposal:

DUE: Week 6.

It should include the topic, specific research question(s) and research methodology. The report should be limited to one page. Please send your proposal via email to both the instructor and TA, and make sure to title your file as "LastName_FirstName_Capstone Project Proposal".

The project proposal includes three assignments:

1. Choose a topic particularly of your interest and propose a research question regarding this topic. Write a one-page proposal on your research question.
2. Find at least five academic sources related to your research. (You may refer to their description about the research background, or their arguments to explain problems or issues of your interest, or you just want to borrow their research methods, and so on.) Read them and review them, and write a brief summary of why these will be important sources for your research.
3. Describe your research design with at least one page. It may include: (1) what data do you need for your research question; (2) a description of how you will collect the data (3) a list of proposed site visits, experiences, participant observations, or interviews that will enhance your research. It should be detailed as possible, like the outlines for interviews, the problems your questionnaires are going to address, the sites and time table for your field work.

(10% of course grade) Individual project presentations (Week 11, 12 & 13)

DUE: Powerpoints due _____ (should be same as date of final paper), presentations schedule in-class the last two course meetings.

using PowerPoint and are arranged at the 11, 12, & 13th secession of the semester. Each presentation should run no more than 15 minutes. After the presentation, each person needs to submit the electronic version of the presentation file(s) to the instructor and TA .

(20% of course grade) Final paper:

DUE: This should probably be due two weeks before the end of the term – the paper should be submitted and finished prior to the presentations.

The final paper should be approximately 3000 words, preceded by an abstract of about 100-200 words. It should have citations and references, and adhere to a standard style guide format (either APA or MLA). It is due at the last class. In addition to a hard copy, you should submit an electronic version of this capstone project paper to the instructor, TA, and the resident director as an email attachment by the same day.

Each written work should follow the formatting rule of this course.

Basic Sections of the Paper Should Include:

Introduction (1-2 pages) Outlining the research question, the importance of the research question and topic

Literature Review: (4-5 pages) A well-written synthesis of what other research has been conducted on this topic. The primary function of the literature review is to provide an overview of what has already been said about the topic

Methodology: (2-3 pages) Describe what you did to collect new information about your research question and topic. Whom did you interview or survey, how did you design the survey and or interview questions, what sites did you visit or what type of experiences did you plan to contribute to your personal knowledge of this research topic? In general, a methodology section should clearly state *what* you did to research this topic, and *why* you chose those methods of research (how do you justify that they will meaningfully contribute to your research question or questions?)

Findings or Reflection: (3-5 pages): This section should summarize what has been learned about this topic; it should connect prior literature on the topic with what you did and found as a result. Formal research questions and methodologies will likely present findings that are directly based on either a qualitative interview protocol or quantitative analysis of a survey. Experiential research will summarize your findings based on a review of the

literature, and a comparison of your observations and reflections from the personal, investigative research that you conducted.

Formatting

All papers should be double-spaced, with standard-sized font and margins. All papers should show the page numbers. Bibliography to the essays is encouraged. The capstone paper should include a bibliography.

All written assignments require only electronic submission. Emails of assignment should be directed to e2e2000@gmail.com. The "Subject" of should the following format:

☐ Last Name_First Name_Individual Essay

Grading

Alliance programs utilize the follow standard grading policy well accepted by most US institutions.

Excellent	A	93-100%	Good	B+	87-89%	Acceptable	C+	77-79%
				B	83-86%		C	73-76%
	A-	90-92%		B-	80-82%		C-	70-72%
						Unsatisfactory	D+	67-69%
							D	63-66%
							D-	60-62%
						Failing	F	<60%

COURSE POLICIES

Exams and Assignments

Students are required to take all regularly scheduled exams in courses for which they are registered, and to submit all assignments on time. Any compelling academic, personal, or medical reason that might justify a rescheduled exam or assignment must be brought up to the Resident Director, not program faculty. Failure to take scheduled exams or submit the requisite assignments for a course will adversely affect your grade as per the stated grading criteria for each course.

Classroom Conduct

Student punctuality is extremely important in China and India. Please do not be late for classes or other activities, as it is considered impolite to do so. It is improper to eat in class, to engage in other activities such as texting, or to slump or nap. Students are expected to be alert and engaged as a sign of respect for their professors.

Attendance

Everyone benefits by learning from each other; if students are not present, it affects everyone and negatively impacts the program. Attendance is required for all classes and mandatory field visits; attendance will be

recorded. Students must notify their instructors and the Resident Director ahead of their absence from class or class-related activities. Class participation is expected and is a contributing factor to students' final course grades. Students' grades will be reduced for excessive absences.

Late Penalty

Late assignments will be penalized at a rate of 1/3 of a letter grade for every day an assignment is late, including weekends. For example a "B+" paper due on Thursday will receive a "B" grade if received on Friday, "B-" the second day, etc. I will not grant incompletes for final papers except for documented family or health emergencies.

Feedback on the course

If you have suggestions or comments about this course or how it should be taught but prefer not to be identified, you can drop an anonymous note in the inbox of the Resident Director's office with my name on the outside, and I will strive to respond to your suggestions accordingly. Or, you can simply come to my office and speak with me directly, thanks.

TIMELY SUBMISSIONS

Assignments submitted after the deadline will be accepted at the discretion of the course instructor and generally only in the event of a documented illness or emergency.

ACADEMIC INTEGRITY

Any academic endeavor must be based upon a foundation of honesty and integrity. Students are expected to abide by principles of academic integrity and must be willing to bear individual responsibility for their work while studying abroad. Any academic work (written or otherwise) submitted to fulfill an academic requirement must represent a student's original work. Any act of academic misconduct, such as cheating, fabrication, forgery, plagiarism, or facilitating academic dishonesty, will subject a student to disciplinary action.

IFSA-Butler takes academic integrity very seriously. Students must not accept outside assistance without permission from the instructor. Additionally, students must document all sources according to the instructions of the professor. Should your instructor suspect you of plagiarism, cheating, or other forms of academic dishonesty, you may receive a failing grade for the course and disciplinary action may result. The incident will be reported to the IFSA-Butler resident director as well as your home institution.